

SPONSORSHIP FORM

Holiday Stroll 2023

EVENT OVERVIEW

The Five Points Holiday Stroll was born out of COVID impacts in 2020. It features 50+ small, independent businesses (including eateries, bars, and boutique shops) and attracts local residents, Colorado tourists, and young families. Free activities include treats at local businesses, holiday story time, and crafts. New events include outdoor holiday and jazz music, marshmallow roasting with optional s'mores, photos with Santa, and music-themed lights.

EVENT DETAILS

Name: Five Points Holiday Stroll

Date/Time: Saturday, December 9, 2-6 p.m.

Location: Welton Street Corridor

BENEFITS OF SPONSORSHIP

- Licensing, promotional rights
- Presentation rights and recognition
- Logo on event website and link
- Logo on printed sidewalk signs

Yes! I would love to sponsor Five Points Holiday Stroll!

Name _____

Company Name _____

Billing Address _____

Phone Number _____ Email _____

SPONSORSHIP LEVELS

- | | |
|--|--|
| <input type="checkbox"/> Pedestrian Music Light Sponsor - \$12,000 | <input type="checkbox"/> Live Jazz Band/Music Sponsor - \$6,000
(2 available) |
| <input type="checkbox"/> Street Tree Light Sponsor - \$10,000 | <input type="checkbox"/> Story Time Sponsor - \$4000 |
| <input type="checkbox"/> Energy Sponsor - \$9,000 | <input type="checkbox"/> Photos with Santa Booth - \$4000 |
| <input type="checkbox"/> Outdoor Music Speaker Sponsor - \$8,000 | <input type="checkbox"/> Marshmallow Roasting - \$2000 |
| <input type="checkbox"/> Street Banner Sponsor - \$8,000 | |

PAYMENT OPTIONS

Credit card no. _____ Billing Zip Code _____

Name on card _____ Exp. date _____ CVV _____

Please make checks payable to Five Points Business Improvement District.

Mail checks and forms to:

Attn: Vince Martinez

Five Points BID c/o Downtown Denver Partnership

1515 Arapahoe St., Tower 3, Suite 100

Denver, CO 80202

Please email logos to events@zozogroup.com