

FIVE POINTS

BUSINESS IMPROVEMENT DISTRICT

BOARD OF DIRECTORS MEETING

March 8, 2023

By Zoom Webinar

AGENDA

Mission Statement: The Five Points Business Improvement District unites businesses and commercial property owners by maintaining the business corridor and catalyzing inclusive economic development and cultural preservation.

10:00 AM	I.	Call to Order	Board
10:05 AM	II.	Video Introductions	Board
10:10 AM	III.	Administrative Items	
		A. Disclosure of Potential Conflicts of Interest	Board
		B. Board Meeting Minutes – 01.11 & 02.08. 2023	Board
		C. Treasurer’s Report – January 2023	N. Beal
10:20 AM	IV.	New Business	
		A. BID RNO Statement on Homelessness	V. Martinez
10:50 AM	V.	Old Business	
		A. Stakeholder Meeting Recap	H. Cowans
		1. Committee Definitions & Roles	
		2. Involvement Opportunities	
		3. Board Member Applications	
		B. Capital Expenditures Update	V. Martinez
		1. Entry Sign	
		2. Xcel Pole Banners	
11:10 AM	VI.	MarCom Update	L. Sayer
11:20 AM	VII.	Public Comment	
11:30 PM	VIII.	Adjourn	



FIVE POINTS BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS REGULAR MEETING
January 11th, 2023
MINUTES

Meeting Held: Wednesday, January 11th, 2023, at 10:00 AM,
Virtual meeting held on ZOOM.US.

Attendance: The meeting of the Board of Directors of the Five Points Business Improvement District, City and County of Denver, Colorado was called and held as shown above in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

John Pirkopf
Paul Books
Haroun Cowans

Excused Absence: Maedella Stiger
Nathan Beal

BID Staff: Vincent Martinez, Downtown Denver Partnership
LaSheita Sayer, ZoZo Group

The meeting was called to order by Board Member Haroun Cowans at 10:03 AM. Mr. Cowans led the meeting in the absence of the Board Chair or Co-Vice Chairs.

Mr. Books motioned to excuse the absences of Ms. Maedella Stiger and Mr. Nathan Beal. Mr. Pirkopf seconded. Vote: unanimous in favor, motion passed.

Administrative Items

A. Board Resignations.

Mr. Martinez explained that there are two open board seats due to the resignations of Mr. Ryan Cobbins and Ms. LaSheita Sayer. He then explained that only qualified electors are eligible to serve on the Board. In the case of the Five Points BID, both business and commercial property owners are considered eligible electors.

Mr. Martinez then presented the proposed new officers, including Mr. Cowans as Chair, Mr. Books and Ms. Stiger as Co-Vice Chairs and Mr. Beal as Treasurer. Mr. Pirkopf will also continue to serve as a Board Member. Mr. Books added that three additional Board Members will complete their second of three possible terms at the end of June as well. Those Board Members will be asked to confirm their interest in continuing to serve on the Board later this year. Board members are to be appointed by the Mayor and approved

by City Council. Mr. Pirkopf moved to accept the proposed slate of Board Officers Mr. Books seconded. Vote: unanimous in favor, motion passed.

B. Disclosure of Potential Conflicts of Interest

There were no disclosed conflicts of interest.

C. Board Meeting Minutes – October 12th and November 9th, 2022

Mr. Martinez reminded the board that there was no board meeting in December 2022.

Mr. Pirkopf moved to approve the October 12th and November 9th board meeting minutes. Mr. Cowans seconded. Vote: unanimous in favor, motion passed.

D. Treasurers Report.

Mr. Martinez presented the September, October, and November 2022 Financial Report to the Board, and briefly broke down each month. There was a reconciliation error in the September financial report that was accepted in November. Mr. Martinez presented the revised September report with a total expenditures in the amount of \$18,669 and final cash balance of \$416,728. The total of expenditures for the month of October was \$22,437 with an end balance of \$399,209. The total of expenditures for the month of November was \$34,515 with an end balance of \$355,068. Mr. Cowans called for a motion to accept the Treasurer's Report. Mr. Pirkopf moved to approve the September, October, and November 2022 Treasurer's Report, Mr. Books seconded the motion. Vote: unanimous in favor, motion passed.

Ratification of Email Votes

Mr. Martinez explained that a number of electronic votes were held last month in order to conduct business after the cancelled December regular Board Meeting. that were sent out due to the cancellation of the December 2022 FPBID meeting. The votes that were held included:

A. Vote to Certify Final Mill Levy Revenue

Officially set the Mill Levy rate at 10 mills and confirms a revenue of \$264,943 based on current district valuation. Vote Passed 4 - 0 in Favor.

B. Vote to hold next FPBID Meeting January 11th, 2023

The full slate of 2023 meeting dates would have been held in December. In order to hold the January meeting the Board needed to set a date and approve the date. The remaining 2023 meeting dates will be voted on at the January meeting. Vote Passed 4 - 0 in Favor.

C. Vote to Renew Administration and MarCom Agreements with DDP

Renews the admin and MarCom services agreements with the DDP through the end of 2023. Includes a 30-day to close out contract once new contractors are hired. Vote Passed 3 - 0 in Favor.

D. Vote to Accept DDP's Recommendation to Subcontract with ZoZo Group for MarCom
Allows DDP to hire ZoZo Group as the subcontractor to provide MarCom services to the FPBID on a temporary basis until a permanent contractor can be brought hired. Vote Passed 3 - 0 in Favor.

After the brief explanation of each of the votes, Mr. Books moved to ratify the email votes, and Mr. Pirkopf seconded the motion. Vote unanimous in favor, motion passed.

New Business

A. Set 2023 Meeting Dates and Posting Locations

Mr. Martinez explained that Board Meeting notices are posted through the BID's constant contact email account, its Facebook public site and closed group, posting on the BID's website, and physical postings in front of Coffee at the Point. Mr. Martinez then shared the list of dates for the 2nd Wednesday of every month, the current meeting cadence.

Mr. Books noted that the Board stay open to changing if feedback warrants at the upcoming stakeholder meeting that will be discussed later. Mr. Pirkopf agreed and also suggested offering variable meeting times to accommodate those that can't always make daytime meetings.

Mr. Pirkopf motioned to accept the proposed dates. Mr. Books seconded. Vote: unanimous in favor, motion passed.

B. Viva Streets Denver

Mr. Martinez introduced Andrew Iltis, Vice President of Planning and Community Impact with the Downtown Denver Partnership. Mr. Iltis presented statistics concerning pedestrian and bicycle traffic, and how the pandemic impacted those numbers. He went on to describe Ciclovía, an idea popularized in Columbia and Mexico, where streets are closed to auto traffic in order to promote pedestrian and bicycle traffic on specific days of the year. He presented this as an opportunity to promote and benefit local businesses. He then introduced ¡Viva! Streets Denver, a free and open to the public event that he estimated could attract 100,000 participants. The proposed route of the event would connect and engage local ground-floor businesses, and educate on history, culture, and urbanism. He then went on to discuss specifics of the recurring event, including the route from Broadway and Alameda to Welton and Downing, a 3.5-mile corridor. He also discussed possible dates, ranging from May to August. Mr. Cowans thanked Mr. Iltis for his presentation, and Mr. Books suggests that it also be presented to the Marketing Committee.

C. Stakeholder Meeting and Property Survey Discussion to Prioritize

Mr. Cowans discussed feedback he has received from stakeholders noting the need for an open meeting to discuss priorities especially with the closing of several storefronts in the recent weeks and months.

Because of this rapid changing environment, Mr. Cowans noted that the BID Board needs to hear from the area businesses and property owners as to how priorities in business recruitment, neighborhood beautification, corridor marketing and activation, and security have shifted and determine how to best adjust the 2023 work plan to most efficiently and effectively meet constituents' concerns.

Mr. Books noted other ongoing issues the BID also needs to address with its limited resources. Mr. Cowans informed the audience that a meeting date and location is being worked out now and that the goal is to have a stakeholder input meeting before March. The FPBID will be sending out more information as the plans develop.

Old Business

A. Renewal of Maintenance Agreement with CSG

Mr. Martinez explained that this will be the 2nd of 4 possible contract years in the annual amount of \$68,270. Mr. Cowans called for a motion to approve the contract renewal. Mr. Pirkopf motions to approve the contract renewal. Mr. Books seconded. Motion for renewal passed.

B. Updates: Entry Signage, Xcel Banners, Historical Markers

Mr. Martinez reported that his team and the designers of the entry sign (Desibl) have been working with the City's permitting office to meet requirements to place the entry sign at the Northeast corner of the intersection at 20th and Welton Street, the entry point to the Five Points BID Corridor. Desibl is working on updating specs and plans to submit to the permitting office for official review.

Mr. Martinez noted that the Xcel and the City have given preliminary approval to place banners on the 77 Xcel streetlight poles in the BID. While an initial mockup has been done, ZoZo Group will need to size and make actual docs for printing. They will also need to get pricing so that they can confirm they are still within budget and then move forward to order all hardware and banners and have CSG install.

Lastly, he reported that he will be connecting ZoZo Group with the original designer of the graphics of the historical markers and self-guided walking tour plaques so that the BID can have access to these files and reprint and replace as necessary since the BID has agreed to manage their upkeep.

MarCom Update

A. ZoZo Group Introduction and Role

Ms. Sayer explained some immediate priorities of the group, including a new website, local media, and email logins and updates. She then discussed the upcoming activations and their importance in supporting local businesses and cultural preservation.

She then presented a few upcoming planned activations, including the Black Jazz History Experience, 2/18 and 2/25 during Black History Month, though a name change of this event is pending.

She then presented survey results, which indicated that the community is demanding things like live music, poetry slams, and community events like a scavenger hunt during Black History month. She also presented a proposed plan to provide for an outdoor speaker system, and requested BID funds.

Public Comments

In response to a question regarding security on the Welton corridor, Mr. Cowans explained that security issues will be discussed at the upcoming community outreach meeting.

There were no further public comments.

With no further business, Mr. Cowans called for a motion to adjourn. Mr. Pirkopf made a motion to adjourn. Mr. Books seconded the motion. Vote: Unanimous in favor. Motion passed.

The meeting adjourned at 11:21AM.

The forgoing minutes constitutes a true and correct copy of the Five Points Business Improvement District. Approved this 8th Day of February 2023.

FPBID Board Chair

Attest:



FIVE POINTS BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS REGULAR MEETING
February 8, 2023
MINUTES

Meeting Held: Wednesday, February 8, 2023, at 10:00 AM,
Virtual meeting held on ZOOM.US.

Attendance: The meeting of the Board of Directors of the Five Points Business Improvement District, City and County of Denver, Colorado was called and held as shown above in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

John Pirkopf
Paul Books
Haroun Cowans
Nathan Beal

Excused Absence: Maedella Stiger

BID Staff: Vincent Martinez, Downtown Denver Partnership
LaSheita Sayer, ZoZo Group

The meeting was called to order by Board Chair Haroun Cowans at 10:02 AM.

Administrative Items

A. Disclosure of Potential Conflicts of Interest
There were no disclosed conflicts of interest.

B. Board Meeting Minutes – January 11th, 2023
Because the Minutes of the January Board Meeting were distributed to Board Members late, Mr. Pirkopf made a motion to table the approval of the January 11th minutes until the March 8th Board meeting. Mr. Books seconded the motion. Vote: unanimous in favor, motion passed.

Mr. Martinez noted that in order to avoid delays with check signing he would like to ask the Board to pass a motion allowing Mr. Cowans to sign on FPBID checks as the new Chair so that the documentation can be shared with the bank to do so. Mr. Pirkopf made a motion to approve Mr. Cowans for signature on the FPBID bank account. Mr. Beal seconded the motion. Vote: Unanimous in favor, Motion passed.

C. Treasurers Report.

Mr. Beal presented the December 2022 Financial Report to the Board, and briefly broke down each expense. There were total expenditures in the amount of \$24,255 and final cash balance of \$334, 822. Mr. Cowans called for a motion to accept the Treasurer's Report. Mr. Books moved to approve the December 2022 Treasurer's Report, Mr. Pirkopf seconded the motion. Vote: unanimous in favor, motion passed.

New Business

A. Jazz Fest Update

Ms. Brooke Dilling with Denver Arts & Venues reported on the plans for the 2023 Five Points Jazz Festival event along Welton in the BID. The event traditionally is held on the first weekend in June, but several event conflicts the last weekend of May and first weekend of June, required organizers to push the event date back to June 10th. Ms. Dilling noted that the City is aware that the next weekend is the Juneteenth Music Festival and acknowledged the strain of a closed street for back-to-back weekends, but spoke to strategies the City is employing to improve communication with merchants prior to the event and incorporating merchants in the event where possible.

Mr. Cowans asked about the possibility of moving Jazz Fest to later in the year to avoid these conflicts, perhaps July. Ms. Dilling explained that the summer heat on the black top as a primary deterrent. She then mentioned that in 2024 the festival is expected to return to the first Saturday in June.

While the back-to-back weekends will not be billed as one large event, the proximity will allow for some cost savings on shared infrastructure on several items including event fencing.

B. Popup Denver 2

Mr. Martinez introduced Ms. Sarah Wiebenson, Director, Economic Development at the Downtown Denver Partnership, to explain the Popup Denver Program. Ms. Wiebenson began by explaining that the application for the program is now live. There are two tracks in the program, one for established retailers, and one for those who want to explore Denver retail. She explained that she plans to distribute a 'notebook' detailing the program for other districts, and she went over some of the lessons learned from the first round of Popups last year.

Ms. Wiebenson noted that her team is looking for interested parties to bring this Pop Up model to and the City is interested in holding a workshop in the Five Points area to find those that may be interested in utilizing PopUp Denver 2 to fill vacant retail space.

Mr. Cowans followed up by asking how long the program runs, and Ms. Wiebenson explained that the first round lasted 3 months, in order to coincide with the holiday season, but this time around it would be a minimum 6 months, and 12 months maximum. She then explained that this round has chosen to focus on those that have experience with operating retail establishments and are looking to break into the Downtown market. She mentioned that interested retailers can find more information on the program at popupdenver.com where they can also find links to apply to participate in the program.

A member of the public asked about non-retail opportunities, and Ms. Wiebenson explained that the program does have opportunities that they would like to recruit and listed popup workspaces and daycare as potential examples that have been discussed.

C. SavATree Contract Renewal

Mr. Martinez briefed the Board on the tree health services provided by SavATree. He noted that this item was approved in the 2023 Operating Budget but comes to the Board today for the formal approval to enter into the agreement for services. The total cost for 2023 season services is \$15,711. Mr. Beal asked if some of the watering charges will be dropped, and Mr. Martinez explained that the bulk of the supplemental watering charges are for trees at near the intersection at 25th Street. If access to that system can be moved to the management of the BID that would remove the need for those trees to have hand watering.

Mr. Beal moved to approve the renewal of the contract with Mountain High SavATree for tree health services in 2023, Mr. Pirkopf seconded the motion. Vote: unanimous in favor, motion passed.

Old Business

A. Stakeholder Meeting Recap

Mr. Cowans thanked the attendees of the community meeting the previous day, and gave a brief recap of the discussions that took place including the development of three committees:

- Business Engagement : Focused on the retention and recruitment of businesses along the corridor, along with the being focused on what events are helpful to the business collective. This committee will help assist the BID with direct surveys/data directly from businesses on the corridor and to assist in building a bridge between the board and businesses.
- Community engagement: This committee will be focused on community stakeholders and communication to the board, engagement with aligned RNO's and other community organizations that are within the Five Points community, ensures cultural historical engagement is continued and has a voice between the board and the broader community.
- Marketing and Communications: Branding, marketing and communications.

Mr. Cowans noted that he hopes to hold these type of stakeholder meetings on a regular basis in the future. He then reinforced that the committee structure is how the Board expects to get stakeholder input to guide and get the work done to support the BID's efforts.

Mr. Books then discussed the survey that was created to help gather input as the Board works to amend their budget and workplan. He shared the survey link, www.surveymonkey.com/r/2023FPBID and encouraged all present to fill it out

Mr. Cowans and Mr. Books then discussed the process to apply for the Current open Board seats and any others that may become available this summer when Board Members second of three terms come to a close. Interested parties that own either a commercial property or business within the BID boundaries are eligible to serve on the Board for up to 3 3-year terms. To apply, individuals need to go www.denvergov.org and search for Boards and Commissions to go through the on-line application process.

The Mayor then makes his selections and City Council approves the appointments. No timeline has been made yet for the replacement of the open seats.

B. Capital Expenditures Update

Mr. Martinez updated That work continues with Desibel Studios and the City's permitting office to complete the permitting process. Desibel is currently working on sign specs for the entry monument to be placed at the intersection of 20th & Welton. Because it will be fixed to the ground and of significant size the BID will need to secure a Tier II permit in order to install. Because the project is being managed by a special district adjacent Property owner permission is not required and the annual permit fee will be waived.

Mr. Martinez also confirmed that the okay for permits to hang banners on the Xcel streetlight poles has been given but a City permit not issued yet. The final graphics still need to be completed and printing done. Vince is also getting quotes for the printing to make sure the total job stays within budget. Timing for final banner design will be discussed with ZoZo Group once the Jazz Roots activation has been completed.

MarCom Update

Ms. Sayer updated on the work that has been completed over the first month of the year by ZoZo Group, including the Jazz Roots festival on February 18th and 25th. She also described several meetings with corridor-based businesses to help inform and coordinate the Jazz Roots activation and a survey she conducted with area businesses regarding the event and how it could best help businesses draw customers. Ms. Sayer noted that they have been working to update the businesses listings on the website and are working to develop a print guide to district businesses.

Ms. Sayer then updated on social media activities and the increase in number of followers and interactions this past month. She noted that the management of the BID's channels is time consuming, but they are seeing positive results from the work. She concluded her update with an update on the Newsletter that went out in January.

Ms. Sayer noted that as ZoZo group gets adjusted to their role and completes their work on Jazz Roots there will be a delay in future MarComm Committee meetings, but they expect to be able to resume those in March.

Public Comments

A member of the public asked about the economic impact of the Wakanda on Welton activation. Ms. Sayer responded that there was a positive impact, but it has not yet been quantified.

There were no further public comments.

With no further business to discuss, Mr. Books made a motion to adjourn. Mr. Pirkopf seconded the motion. Vote: Unanimous in favor. Motion passed.

The meeting adjourned at 11:18AM.

The forgoing minutes constitutes a true and correct copy of the Five Points Business Improvement District. Approved this 8th Day of March 2023.

FPBID Board Chair

Attest:

Management Report

Five Points Business Improvement District
For the period ended January 31, 2023

Prepared by Joseph Tosello - 03.03.23

For management use only

Five Points Business Improvement District
Balance Sheet
January 2023

	Beginning Balance January 1, 2023	YTD Changes	Ending Balance January 31, 2023
ASSETS			
Current Assets			
Bank Accounts			
USbank Checking	\$ 334,822	\$ 12,739	\$ 347,561
Total Bank Accounts	334,822	12,739	347,561
Other Current Assets			
Accounts Receivable	947	-	947
Prepaid /Deposits	3,561	(568)	2,993
Total Other Current Assets	4,508	(568)	3,940
Total Current Assets	339,330	12,171	351,501
TOTAL ASSETS	\$ 339,330	\$ 12,171	\$ 351,501
LIABILITIES AND EQUITY			
Total Liabilities	\$ 11,233	\$ (7,918)	\$ 3,315
<i>Equity / Fund Balance</i>			
Beginning Fund Balance	236,095	92,003	328,098
Net Operating Income (Loss)	92,002	(71,914)	20,088
Total Equity / Fund Balance	328,097	20,089	348,186
TOTAL LIABILITIES AND EQUITY	\$ 339,330	\$ 12,171	\$ 351,501

Five Points Business Improvement District
Budget vs Actual - By Program/Activity
January 2023

	Actual YTD	Amended Budget YTD	Variance Favorable (Unfavorable)	Amended Budget Annual	Variance Favorable (Unfavorable)
Beginning Fund Balance	\$ 328,097	\$ 210,618	\$ 117,479	\$ 210,618	\$ 117,479
Income and Other Sources					
Mill Levy Income-FPBID	-	264,943	(264,943)	264,943	(264,943)
DURA Payments	-	30,000	(30,000)	30,000	(30,000)
Donations	-	-	-	-	-
Other Revenue	30,654	-	30,654	-	30,654
Jazz Activation Grant	11,061	-	11,061	-	11,061
Transfer of funds from 14th Street LMD	-	-	-	-	-
Total Income and Other Sources of Funds	41,715	294,943	(253,228)	294,943	(253,228)
Total Available Resources	\$ 369,812	\$ 505,561	\$ (135,749)	\$ 505,561	\$ (135,749)
Expenditures					
Maintenance	10,503	128,320	117,817	128,320	117,817
Marketing/Branding	1,324	115,536	114,212	115,536	114,212
Administrative	800	60,830	60,030	60,830	60,030
Contingency Funds	-	5,000	5,000	5,000	5,000
Total Ongoing Expenditures	-	309,686	309,686	309,686	309,686
Capital Purchases	9,000	51,600	42,600	51,600	42,600
Small Business Relief Grants	-	-	-	-	-
Total Expenditures	\$ 21,627	\$ 361,286	\$ 339,659	\$ 361,286	\$ 339,659
Ending Fund Balance	\$ 348,185	\$ 144,275	\$ (203,910)	\$ 144,275	\$ (203,910)

\$ 20,088

Five Points Business Improvement District
Statement of Cash Flows
January 2023

January 2023

OPERATING ACTIVITIES

Net Income	\$	20,088
Adjustments to reconcile Net Income to Net Cash provided by operations		
Accounts Receivable		-
Prepaid / Deposits		568
Accounts Payable		(7,917)
Total Adjustments to reconcile Net Income to Net Cash provided by operations:		(7,349)
Net cash provided by operating activities	\$	12,739
NET CASH INCREASE (DECREASE) FOR PERIOD	\$	12,739
Cash at beginning of period		334,822
CASH AT END OF PERIOD	\$	347,561

Intro and Purpose

Purpose: All of our organizations experience similar issues related to homelessness and make similar statements about the subject; why don't we all say the same thing together at this key moment in time to amplify our voices? The intent of this workstream is to create a brief statement on homelessness that multiple BIDs and RNOs can endorse and promote. Never before have numerous BIDs and RNOs come together to speak with a shared voice about a shared issue. The quantity of organizations signing onto this statement will instill recognition that the issues it outlines are real and shared.

Deliverable: The outcome of this will be a statement with a call to action. The use of this is to be determined by the views of the groups who sign onto it. It is proposed to send the statement to city council and mayoral candidates to solicit a response, to promote it on our organizational websites and social media channels, and to seek publication as an op-ed.

What this statement seeks to be:

- A statement.
- Apolitical (as far as is possible).
- An assertion of goodwill and intent to support the City and service providers.
- Non-confrontational and seeks to contextualize current frustrations within a commitment to work collaboratively to do better.
- Find balance between the tones of each of our organizations to allow us to speak with one voice.

What this statement seeks not to be:

- A candidate selection tool.
- Overtly political or divisive.
- A challenge to existing City policy.
- Patronizing and heavy handed.

Infographic: This statement could be issued with [this](#) infographic which dives more deeply into the causes of homelessness and assets and empathetic approach to the issue. Logos could be removed or changed up to reflect those signing on to the statement. We can also amend the wording, although it has already been scrutinized and edited by a billion eyes. The graphic was originally prepared by RiNo Art District in conjunction with the District 9 office and District 9 Safe Outdoor Spaces Working Group in 2020 and was then modified to allow it to be agreed by numerous RNO organizations in 2021.

The Draft Statement is on the following page.

Statement from Business Improvement Districts and Registered Neighborhood Organizations on Homelessness:

How will you work with us to champion access to safe and supportive affordable housing, short-term accommodation, and connections to services for all Denverites?

Since the onset of the Covid-19 pandemic, Denver has experienced an increase in the number of people sleeping on its streets. The impacts of homelessness are as far reaching as they are heartbreaking, affecting those without permanent housing, their friends and family, and the wider Denver population. Those sleeping on city streets are predominantly reliant on the non-profit sector to connect them with social services and to provide temporary shelter. Many Denverites, witnessing this situation unfold, hold concerns for their personal welfare.

We, the undersigned, believe that housing is a fundamental right and support the City's *Housing First* model to provide the necessary stability for personal well-being and employment. However, we also acknowledge that the creation of affordable homes in sufficient numbers to make a tangible difference will take many years. As barriers to construction speed, efficiency, and affordability are dismantled, we believe urgent focus is needed to diversify the short-term accommodation options available to those sleeping on city streets and to create a clear pathway towards employment and permanent housing.

We commit to play our part and to work within our communities to champion local accommodation options, to support the non-profits working so diligently in this sector, to promote empathy and humanity, and to reassure our constituents and support their safety and security. We pledge to share knowledge and experience and to work towards city-wide solutions for this city-wide issue.

We offer our support and resources to civic leaders, present and future, to imagine a city whose sidewalks are not filled with defensive boulders, orange fencing, and unsafe, unsanitary encampment. We ask you to consider how existing policy can be translated into tangible outputs at a faster rate than we are currently experiencing. Key areas of activity that we believe would make a significant difference include:

1. Utilizing appropriately located and available publicly and institutionally owned land to accommodate more highly successful tiny homes villages and safe outdoor spaces (SOS Sites) sanctioned campgrounds.
2. Ensure short and medium-term accommodation is well managed and supported with wrap-around social services.
3. Placing value on a personalized and data-driven approach, which has been shown to work in other US cities using a process such as Community Solution's *Built For Zero* program.
4. Supporting the delivery of new homes by championing inclusionary zoning and adaptive reuse of existing buildings for short to medium-term accommodation.
5. Creating a single infographic illustrating the outputs delivered by City funding and how this funding is being utilized.

These are only some of the options available. We ask City leaders and candidates: How will you work with us to champion access to safe and supportive affordable housing, short-term accommodation, and connections to services for all Denverites?



[fivepointsbid](#)

...



Followers: 1.7K
of Post Reach: 12,014
of Post Engagements: 1,576
of New Page Likes: 31
of New Page Followers: 47



Followers: 1,381
of Posts: 264
of Stories: ??
of Followers: 189

FPBID Business Activation

Past: Jazz Roots – February 18th & 25th

Upcoming: November – Great Pumpkin

BID Marketing Updates

- Business Directory (Printed)
- E-Newsletter
- Event Promotion
- Social Media
- Website Update
- Business Map Updates
- Banners on Pedestrian Poles
- Print Ad in Five Points Atlas

Marketing Committee Meeting March 30th

Next Board Meeting April 12th @10am

FIVE POINTS BUSINESS DIRECTORY



EAT · DRINK · SHOP · EXPLORE · FIVE POINTS

SHOPS

- ▲ 19 Denver Kush Club
- ▲ 34 Ernie's Generations
- ▲ 13 Metro PCS
- ▲ 8 Neat Stuff
- ▲ 33 Pair O' Dimes Festival Fashion Boutique

CULTURE & ENTERTAINMENT

- ▲ 49 Black American West Museum & Heritage Center
- ▲ 6 Blair Caldwell African American Research Library
- ▲ 20 Cervantes' Masterpiece Ballroom
- ▲ 21 Cervantes' Other Side
- ▲ 23 Stiles African American Heritage Center
- ▲ 9 The Roxy Theatre

SERVICE COMPANIES

- ▲ 3 2099 Welton Street Parking Garage
- ▲ 22 Deep Rock Waters
- ▲ 1 Hertz Car Rental
- ▲ 10 State Farm
- ▲ 32 US Bank
- ▲ 11 Wells Fargo Bank

EATERIES

- ▲ 29 Agave Shore
- ▲ 30 Duke's Good Sandwiches and Scratch Family Bakery + Local Market
- ▲ 25 J's Original Pizza
- ▲ 31 Mimosas
- ▲ 47 Queen City Collective Coffee
- ▲ 26 Rosenberg's Bagels & Delicatessen
- ▲ 4 TeaLee's Tea House & Bookstore

BARS, CRAFT BEER, WINE & SPIRITS

- ▲ 24 715 Club
- ▲ 39 Goed Zuur
- ▲ 17 Monkey Bar at Welton Room Cocktails
- ▲ 36 My Wine & Spirits Shoppe
- ▲ 5 Paradise Tavern
- ▲ 27 Spangalang Brewery
- ▲ 18 Welton Room Lounge Small Plates

MEDIA

- 48 Denver Weekly News
- 44 PBS 12

PROFESSIONAL SERVICES

- 2 Ace-Kauffman Stamp & Seal Co.
- 7 Craine Architecture, Inc.
- 45 studiotrope Design Collective
- 14 Venture X - Workspace Solutions
- 41 Welton Workspace

NON-PROFIT ORGANIZATIONS

- 40 Brother Jeff's Cultural Center
- 28 Heart & Hand Center for Youth
- 12 Urban Outreach Denver

BEAUTY, BARBER, FITNESS & SPA

- 43 Bodies by Perseverance
- 16 Fitness in the City
- 38 Five Points Beauty & Barber Supply
- 37 Franklin Stigers Afro Styling Barber Shop
- 41 On Point Beauty Bar
- 15 The River Yoga
- 35 Urban Sanctuary
- 46 The Usual Barber Shop



News from the Welton Corridor & Business Improvement District

Celebrating Women's History

As Black History Month comes to an end, Women's History Month recognizes the success of women-owned businesses, past and present. Here are some woman-owned businesses you can support along the Welton Corridor:

- [On Point Beauty Bar](#) – Personal Services/Hair Salon
- [Ernie's Generations](#) – Fashion Clothing/Retail
- [Venture X](#) – Business Co Working and Meeting Space
- [Scratch Bakery](#) – Fresh baked goods
- [Urban Sanctuary](#) – A wellness Studio with Yoga
- [Five Points Beauty & Barber Supplies](#) – Hair care/Retail
- [Neat Stuff](#) – Gifts/Retail
- [TeaLee's Teahouse](#) – Tea Shop & Bookstore

FIVE POINTS HIGHLIGHT: DID YOU KNOW?

Two Five Points Businesses Featured on TV Travel Series

TeaLee's Tea House and Stiger's Barber Shop are part of the National Geographic TV series [Black Travel Across America](#), hosted by Travel Consultant, Martinique Lewis, who visits several locations across the United States that were part of the travel guide, the "[Green Book](#)," a guided tour created for Black Americans from 1936-1966, which included Denver's Historic Five Points Neighborhood.

TeaLee's Tea House & Bookstore

Last month, owner Risè Jones celebrated the fifth anniversary of the opening of TeaLee's Tea House & Bookstore. This unique tea house offers a relaxed and welcoming atmosphere where you can

Franklin Stiger's Afro Styling Barber Shop

Stiger's Barber Shop has been a staple of the community for over 40 years.

Owners Frank and Miss Mae believe "Hair

FIVE POINTS BUSINESS: IN THE SPOTLIGHT

New Business:



Inspired by the traditional bodega grocers in New York, owner Natasha Butler's goal is to provide a one-stop shop for residents in the community offering cold drinks, dry goods, household items, and a made-to-order sandwich counter and deli.

Check out the newest edition to the Five Points District.

[Little Bodega](#) is scheduled to open in March and is located at 613 E. 22nd Street.

Denver Restaurant Week Friday March 3rd - March 12th

Each year, [Visit Denver](#) hosts [Denver Restaurant Week](#), a 10-day culinary

Honoring Three Historic and Renowned Women from Denver

One of the largest Black communities in the West in the early 1900s, Five Points was home to hotels, theatres, entrepreneurs, lawyers, actors, musicians and more. And women contributed to that success.



You've probably heard of businesswoman [Madam C. J. Walker](#), recorded as the first female self-made millionaire in America.

Born Sarah Breedlove, Walker made her fortune by developing and marketing a line of cosmetics and hair care products for Black women, which she launched in Denver in 1905.

After moving from St. Louis, she started employing Black women from the Denver community, training them as sales agents for "Walker's Scientific Scalp Treatment," which opened the way for thousands of Black women to become entrepreneurs and make a living and helped create a place for [all] businesswomen in America.



[Hattie McDaniel](#), a student at Denver's East High School from 1908-1910, made history when she became the first Black person to win an Academy Award for her role in *Gone With the Wind*.

Among her many accomplishments, McDaniel is credited with being the first Black woman to sing on the radio in the U.S. on Denver's KOA station in the 1920s.

In addition, she has two stars on the Hollywood Walk of Fame, was inducted into the Black Filmmakers Hall of Fame in 1975, is the first Black Oscar winner honored with a U.S. postage stamp, and in 2010, was inducted into the Colorado Women's Hall of Fame.



[Justina Ford](#) was the first licensed Black female physician in Colorado. After being denied the opportunity to practice medicine at local hospitals, she opened her practice out of her home, offering gynecology, obstetrics, and pediatric services.

For more than five decades, Ford provided essential medical care for Denver's Black, immigrant, and poorer communities.

Affectionately called "The Lady Doctor" by her patients, she reportedly delivered at least 7,000 babies in her home, which still stands and is now the Black American West Museum & Heritage Center.



Saturday,
February 18
Saturday,
February 25



MEDIA – CHANNEL 7 & KUVO

The screenshot shows the KUVO Jazz website interface. At the top left is the KUVO Jazz logo with 'DENVER 89.3 • BRECKENRIDGE 89.7'. A 'Now Playing' section features a play button and a small album cover for 'Martha's Prize - Eric Reed'. Navigation buttons include 'LISTEN', 'DONATE NOW', and 'PLAYLIST'. A blue navigation bar contains links for 'PLAYLIST', 'COMMUNITY RESOURCES', 'SHOWS', 'DISCOVER', 'EVENTS', 'SUPPORT', and 'STATION INFO', along with social media icons for Facebook, Twitter, Instagram, YouTube, and a music note icon. The main content area is titled '< All Events' and features a large image of three people dancing. To the right of the image, the event title 'Jazz Roots in Five Points – Black History Month' is displayed, along with dates 'Saturday, February 18' and 'Saturday, February 25'. A 'Details' section lists the date as 'February 18' and the time as '1:00 pm - 6:00 pm'. The 'Venue' section lists 'Five Points Denver' at '2401-2736 Weltons St, Denver, CO 80205' with a 'Google Map' link. A light blue banner at the top of the event details states 'This event has passed.' Below the event details, there is a line of text: 'Jazz music. Jazz dance. Jazz history.'

5. Explore the history of Jazz in Denver's Five Points neighborhood during the Jazz Roots music festival

Explore the history of Jazz music in Denver's Five Points neighborhood and its connection to some of the genre's most notable musicians and singers. The event is free and open the public. [More info. here.](#)



SOCIAL MEDIA RESULTS

Social Media Results	April 12 2022	October 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023 (1 week)	Feb Part 2 (Feb 3-march 2)
FB Followers:	1514	1578	n/a	n/a	n/a	1798	1831
# of FB Post Engagements:	446				n/a	346	1479
New FB Followers	7	12	8	18	13	11	46
FB Page Reach	492	1556	3920	298	255	3439	11567
# of FB Post	4	7	9	5	22	15	48
# of New FB Page Likes:	5	12	6	15	13	10	29
# of New FB Page Visits	30	48	60	33	54	122	403



JAZZ MUSIC. JAZZ DANCE. JAZZ HISTORY. Saturday, February 18 & 25

WEBSITE UPDATES

- Redirecting Email Addresses
- Home Page, Events Page, Meeting Minutes
- Updating Business Listings
- Walking Tour Updates inaccessible
- So many updates

Shops

[2099 Welton Street Parking Garage](#)

[Denver Kush Club](#)

[Ernie's Generations](#)

[Hertz Car Rental](#)

[Metro PCS](#)

[Pair O' Dimes Festival Fashion Boutique](#)

[The Remix Pop-Up Market](#)

[Neat Stuff](#)

[Courtesy Auto](#)

Culture & Entertainment

[Black American West Museum & Heritage](#)

Eateries

[Agave Shore](#)

[Duke's Good Sandwiches](#)

[Scratch Family Bakery + Local Market](#)

[Mimosas](#)

[J's Pizza](#)

[Rosenberg's Bagels & Delicatessen](#)

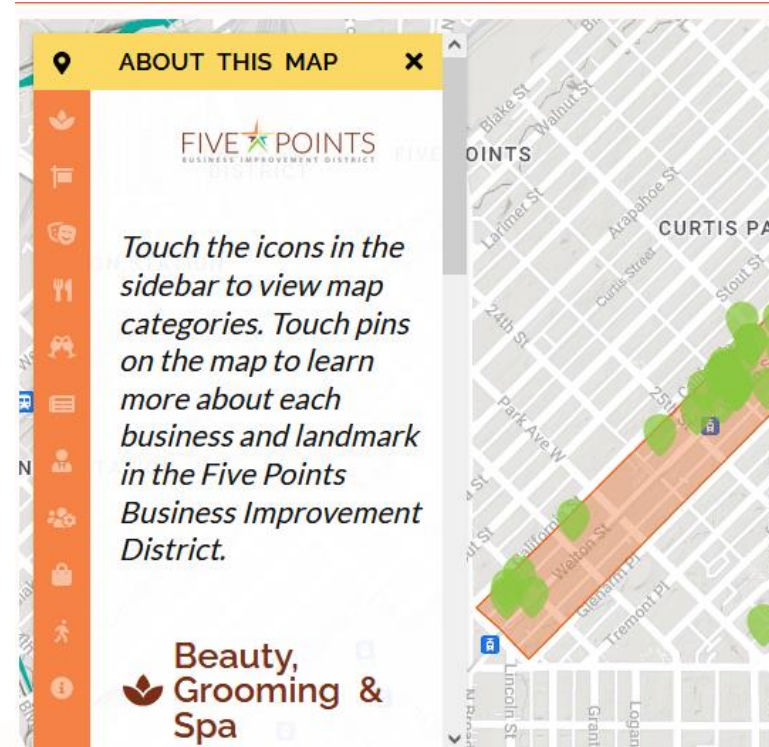
[TeaLee's Tea House & Bookstore](#)

[Queen City Collective Coffee](#)

[Taco Uprising \(Opening in May!\)](#)

[Little Bodega \(Opening in March!\)](#)

[Welton Street Cafe \(New location opening soon!\)](#)



Beauty, Grooming & Spa

[Bodies by Perseverance](#)

[Fitness in the City](#)

[Five Points Beauty & Barber Supply](#)

[Franklin Stigers Afro Styling Barber Shop](#)

[On Point Beauty Bar](#)

[The River Yoga](#)

[The Usual Barber Shop](#)

[Urban Sanctuary](#)

Non-Profit Organizations

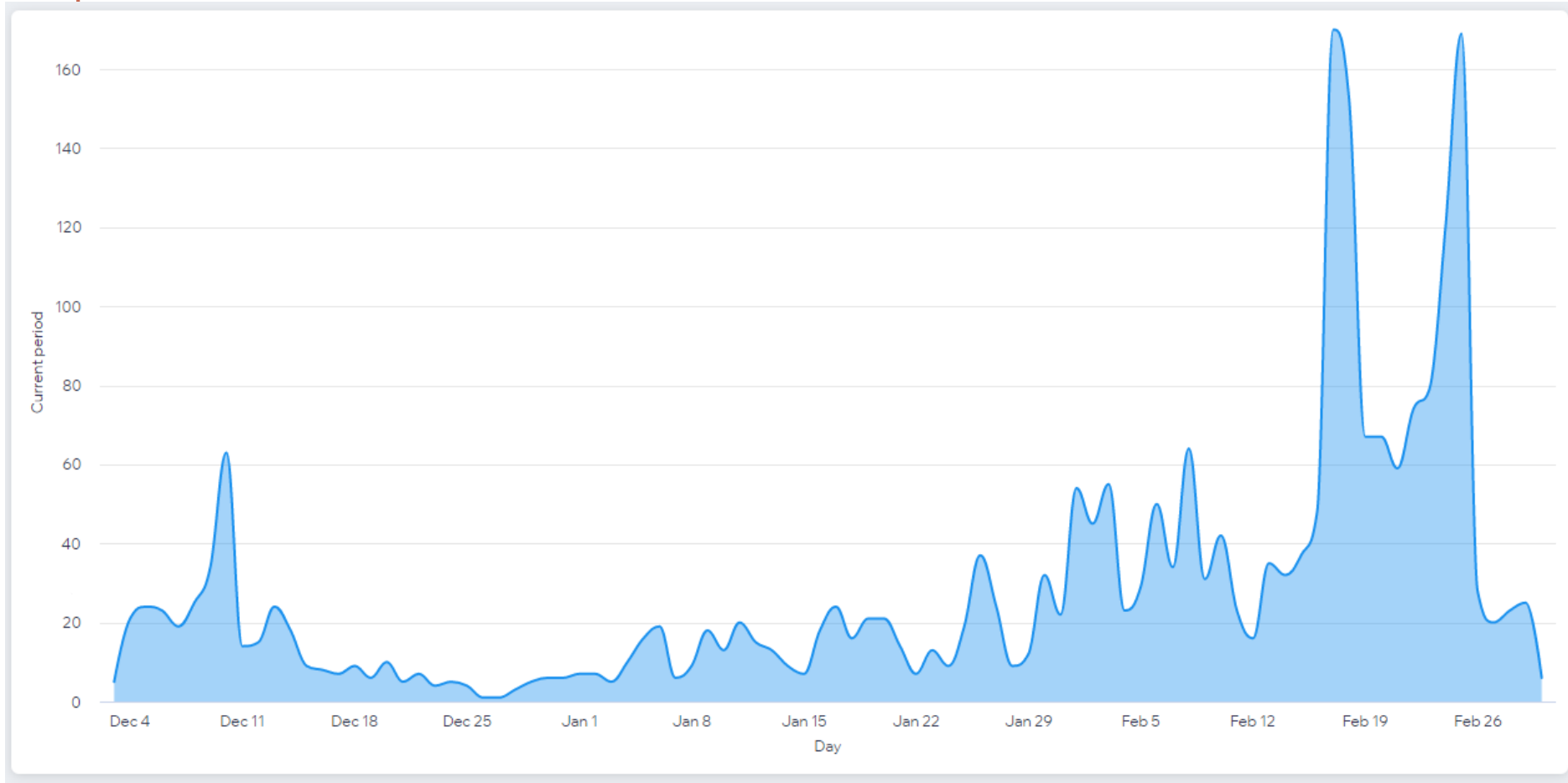
[Brother Jeff's Cultural Center](#)

WEBSITE RESULTS

DEC 2022 - FEB 2023

Website Results	Dec 2022	Jan 2023	Feb 2023	Change from Dec to Feb
New Visitors	506	809	2,073	4x
Returning Visitors	84	141	308	3.6x
Page Views	550	880	2,380	4.3x
Unique Visitors	290	341	1325	4.5x
Site Sessions	381	471	1646	4.3x

WEB TRAFFIC JAN-FEB 2023





Jazz roots
IN FIVE POINTS

JAZZ MUSIC. JAZZ DANCE. JAZZ HISTORY.

Saturday, February 18 and 25

www.fivepointsbid.com




The culture of Five Points comes alive during black history month.

TWO SATURDAYS OF Jazz Roots

JAZZ, MUSIC. JAZZ DANCE. JAZZ HISTORY

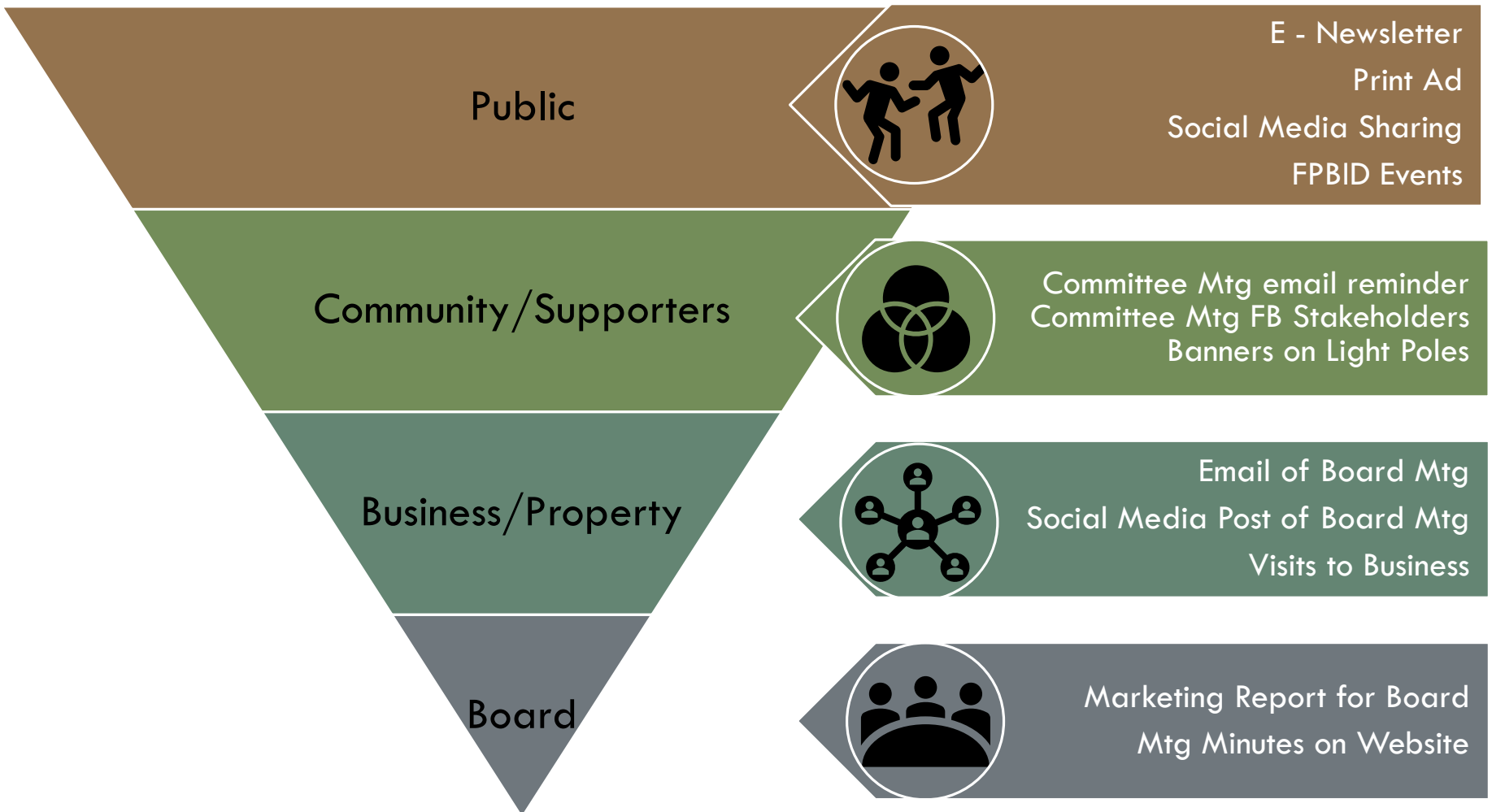
FEBRUARY 18TH:
JAZZ MUSIC YOU CAN CHILL TO.
An afternoon of jazzy conversations by KUVU, Jazz Wil Alston Band and Jazz Poets at Spangalang 1 pm - 4 pm

FEBRUARY 25TH:
JAZZ MUSIC YOU CAN DANCE TO.
Jazz dance class, youth showcase of Jazz (swing), Live Jazz music by Taryn Newborne and The Real Deal at Cervantes, the Other Side, 11 am - 2pm. Make a night of it! 4pm - 6pm Cocktails and live jazz music you can swing to at the Lydian.



BUSINESS IMPROVEMENT DISTRICT
Explore the roots of jazz music in Five Points!
Get more information at fivepointsbid.com

AUDIENCES



CALENDAR

FPBID 2022 - 23		
October	November	December
Halloween Giant Pumpkin	Small Business Saturday	Holiday Stroll
		Brother Jeffs Toy Giveaway
		Kwanzaa Parade
January	February	March
	Jazz Roots	
April	May	June
		Jazz Festival
		Juneteenth
Jazz Hop 1st Friday	Jazz Hop 1st Friday	Jazz Hop 1st Friday
	ViVa Street ciclovía' - May 14	Mo Better Farmers Market
		ViVa Street ciclovía' - June 4
July	August	September
Jazz Hop 1st Friday	Jazz Hop 1st Friday	
Mo Better Farmers Market ViVa Street ciclovía' – July 9	Mo Better Farmers Market ViVa Street ciclovía – August 6	Mo Better Farmers Market

MARKETING SUB-COMMITEE

Interested in participating? Email events@zozogroup.com

Next Meeting March 30, 2023, Time TBA

- Follow-up on Jazz Roots
- Initial planning for future events
- FPBID Directory
- Announcements – March/April newsletter topics



Get connected!



Instagram @FivePointsBiz

Facebook @FivePointsBID

Private Stakeholder Group

Facebook.com/groups/

FivePointsDenverStakeholders

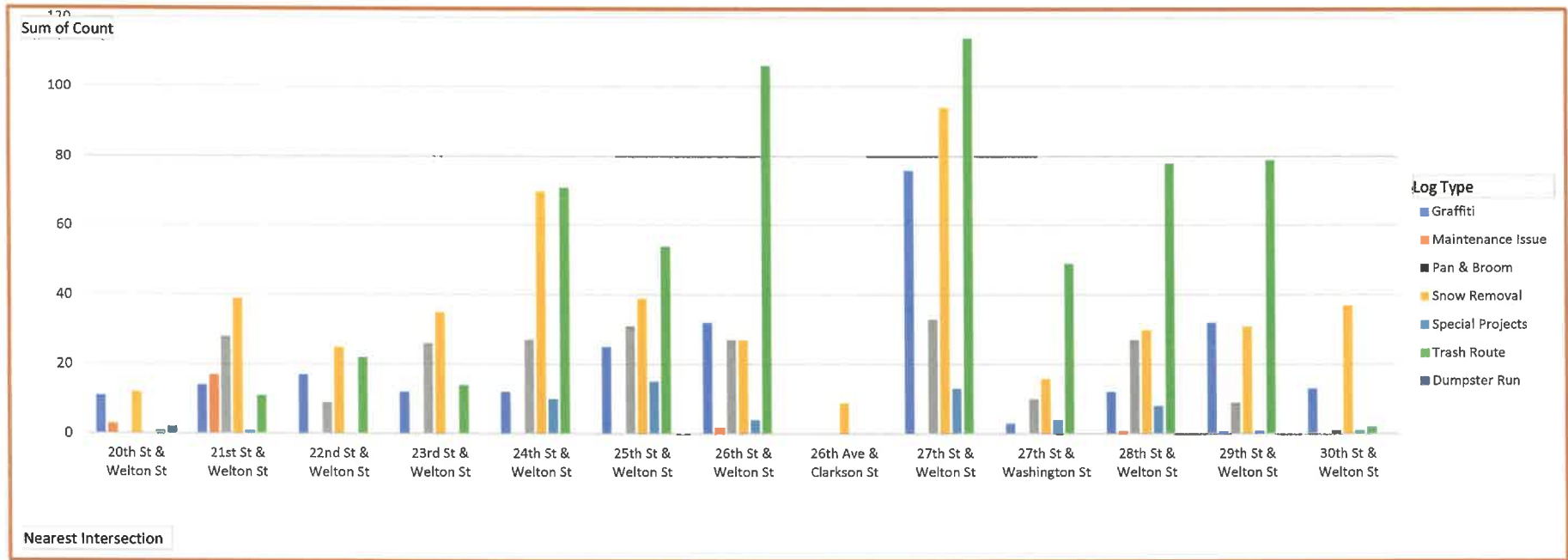
Newsletter Sign Up!

FivePointsBID.com

News & Events

FivePointsBID@gmail.com

FIVE POINTS BUSINESS IMPROVEMENT DISTRICT TOTAL MAINTENANCE - YTD 2023



Sum of Count	Column Labels							Grand Total
Row Labels	Graffiti	Maintenance Issue	Pan & Broom	Snow Removal	Special Projects	Trash Route	Dumpster Run	
20th St & Welton St	11	3		12		1	2	29
21st St & Welton St	14	17	28	39	1	11		110
22nd St & Welton St	17		9	25		22		73
23rd St & Welton St	12		26	35		14		87
24th St & Welton St	12		27	70	10	71		190
25th St & Welton St	25		31	39	15	54		164
26th St & Welton St	32	2	27	27	4	106		198
26th Ave & Clarkson St				9				9
27th St & Welton St	76		33	94	13	114		330
27th St & Washington St	3		10	16	4	49		82
28th St & Welton St	12	1	27	30	8	78		156
29th St & Welton St	32	1	9	31	1	79		153
30th St & Welton St	13		1	37	1	2		54
Grand Total	259	24	228	464	57	601	2	1635