



FIVE POINTS BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS REGULAR MEETING
February 12, 2020
MINUTES

Meeting Held: Wednesday, February 12, 2020 at 2:30 PM, Blair-Caldwell African American Research Library, 2401 Welton Street, Denver, Colorado

Attendance: The meeting of the Board of Directors of the Five Points Business Improvement District, City and County of Denver, Colorado was called and held as shown above in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Paul Books, President
John Pirkopf, 2nd Vice President
Nathan Beal, Treasurer
Maedella Stiger

Excused absence:

Dr. Renee C. King, 1st Vice President

BID Staff: Vincent Martinez, Downtown Denver Partnership
Olivia Omega Wallace, Wallace Marketing Group

The meeting was called to order by Board President, Paul Books at 2:33 PM.

No potential conflicts related to Agenda items were reported by FPBID Board Members.

Approval of Board Minutes – January 8, 2020

With no discussion or corrections needed, Mr. Pirkopf motioned to accept the January Board Meeting Minutes, Ms. Stiger seconded. Vote: unanimous in favor, motion passed.

Treasurer’s Report – December, 2019

Mr. Beal reported the December 2019 Financial Report to the board. As of December 31st, the cash balance was \$213,589. Expenses for the month of December totaled \$10,569 and \$222,835 for 2019 in total. With no issues of concern, Ms. Stiger motioned to accept the December 2019 Financial Report, Mr. Pirkopf seconded the motion. Vote: unanimous in favor, motion passed.

Old Business

A. MarCom and Branding Committee Update

Ms. Wallace gave an overview of her Monthly Marketing Snapshot. Ms. Wallace noted that the two photos included in the document were the two most engaged posts in the month of January. Her posts will now be curated with lessons learned over the last month from the most engaged posts. The install of the Deep Rock building mural wrap is on hold until snow breaks and temperatures rise so that both the glass and the wrap can be installed.

Materials have been secured for the fabrication of the bike racks and trash receptacles. Desibel studios expects to be able to send the assembled pieces to powder coating in mid-March so that full installation can be completed by mid-April. MS. Wallace closed her update with a quick description of upcoming projects of the committee including a website upgrade, efforts to activate Sonny Lawson Park, printing, permitting and installation of Xcel pole banners. media outreach with Fox 31 for Black History Month stories and the unveiling of the Dr. Ford mural.

B. Security Committee Update

Mr. Books updated the Board on progress made by the Security Committee. Mr. Books informed the Board that the committee is looking at a holistic approach to the issues which could be made up of a combination of outreach assistance from social service groups, development of a block captain program, incorporation of security services and/or utilization of neighborhood watch programs and apps. The Curtis Park Neighborhood Association has been involved with the committee and has shared efforts they have undertaken including weekly cleanups at Sonny Lawson Park and their partnership with unhoused users in the park. The committee will continue to develop a plan and determine how to best incorporate private security into a community policing model for the BID.

C. Board Member Application Deadline and Next Steps

Mr. Martinez reminded the Board that the City Council approved the expansion of the Board from 5 to 7 members last Fall and that the Board had set today's meeting date as the deadline for applications for those two new positions. He then informed the Board that to date a total of 8 applications had been filed with the Mayor's office. Six of the applicants were owners of commercial properties or businesses in the BID, one owner of a residential property in the BID and one applicant who owns no property or business in the BID. Only the 6 commercial property/business owners are eligible applicants as per the BID's Establishing Ordinance. The deadline for applications is the end of the day. The Mayor's office then reviews applicants for Mayoral appointment of the two seats. Appointed applicants are informed within 6 weeks. For information on the individual applicants Mr. Martinez directed meeting attendees to the appropriate staff member in the Mayor's office.

New Business

A. Swinging August Nights Funding Request

LaSheita Sayer, ZoZo Group, presented her event funding assistance request for the 2020 Swinging August Nights event that will be held August 1st, 15th and 29th. The event is held at the Five Point Intersection and street closures are involved for safety and to increase event area. The event is open to the public and depends on sponsorships and community support to meet their budget. Ms. Sayer described the cultural significance of the Jazz band event to the Welton Corridor's history. She described the experience of event attendees and participants reinforcing its meaningfulness to the Five Points Neighborhood. The event runs from 5 to 9.

The funding request is above current policy max which initiated a discussion amongst the board over the possibility that the current guidelines are limited in the percentage of funding assistance that can be provided to an event. To date, no other requests have been received. Mr. Pirkopf noted that he is inclined to support the event as well as look at updating the guidelines but does not want them to be done away with altogether. Ms. Stiger asked that any updates to the guidelines be held until the March meeting when all Board Members are expected to be in attendance again. The discussion continued with the board agreeing that they should consider loosening guidelines to allow applicants to request a higher percentage

of the overall event budget to increase the funding's impact but to hold off on any formal decisions until Dr. King is in attendance next month.

Following the discussion over current guidelines and the restrictions they have on this event's request Mr. Pirkopf moved to approve the max request under current guidelines, \$755, revisit the current policy guidelines next month and consider the remaining request amount if guidelines are updated.

B. RTD L-Line 38th Street Petition

Mr. Books informed the board that more detailed information he was expecting on this issue had not arrived before the meeting and that he will report to the Board at a meeting in the future.

District Maintenance Report & Administrative Update

A. Deep Rock Mural

Mr. Martinez informed the board that the glass for the Deep Rock building mural is expected to arrive in the coming days. He and Ms. Wallace are coordinating the install dates of the glass and wrap.

B. 2600 Block Irrigation

Mr. Martinez is expecting to get a third quote for the work on the 2600 block irrigation work early next week. He is recommending the use of Montoya Masonry as they have experience in the demolition and repour of concrete sidewalks in similar projects. Mr. Martinez expects to have the work scheduled by the end of the month for Spring.

C. Quality Control Report

Mr. Martinez reported to the Board that over the month of January, 92 graffiti tags were reported to Denver 311 and 15 were reported to CSG for removal from the public right of way. Snow removal inspections occurred on both February 7th and 11th and multiple issues were reported and addressed. The team is noticing issues with snow removal at intersection ramps that he will discuss and brainstorm with CSG about. He reported that his team spends between 5 and 6 hours a week on quality control visits in the BID.

D. BID Tax Exempt Status

MS. Laus from the DDP team is moving forward with applying for State and City tax exempt status. The BID is entitled to have tax exempt status, but they must apply to receive. The application was sent off this week. There is no timeline yet, but the process can take several months.

Public Comment

Ryan Cobbins, owner of Coffee at the Point, asked that maintenance crews not stage snow removal equipment at the Five Point Intersection. He offered a parking spot in the garage at the building where they are located for staging.

Scott Gilmore, Denver Parks and Recreation, noted that he had come to discuss the construction of a permanent public restroom in Sonny Lawson Park. There was an oversight on February's agenda and Mr. Gilmore will return for the March Board Meeting to inform the Board and community on the progress.

With no further business to discuss Mr. Pirkopf moved to adjourn, seconded by Mr. Beal. Vote: unanimous in favor, Meeting adjourned at 3:59

The forgoing minutes constitutes a true and correct copy of the Five Points Business Improvement District. Approved this 11th day of March 2020.

FPBID Board President

Attest:
